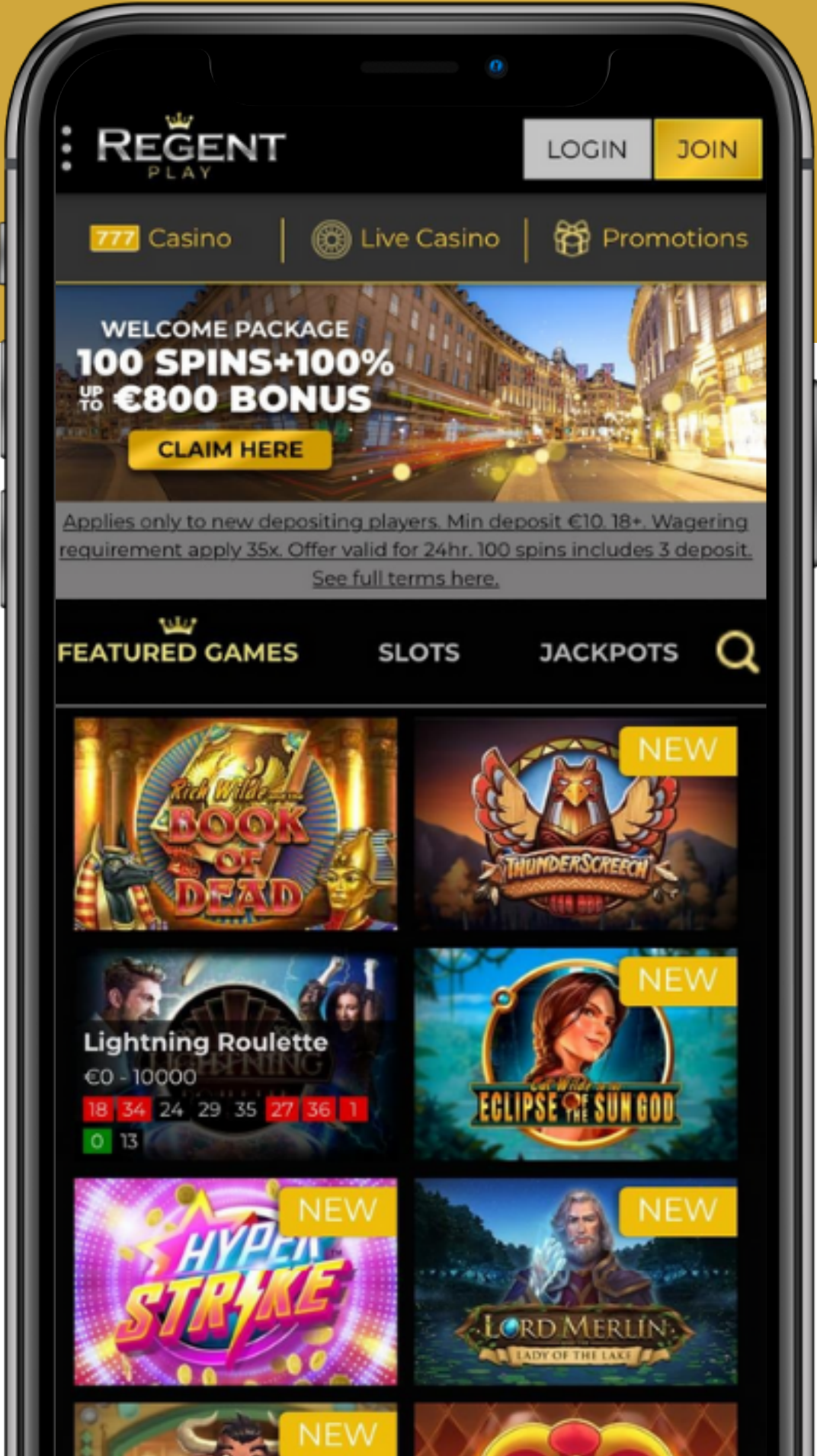


Brand Guidelines

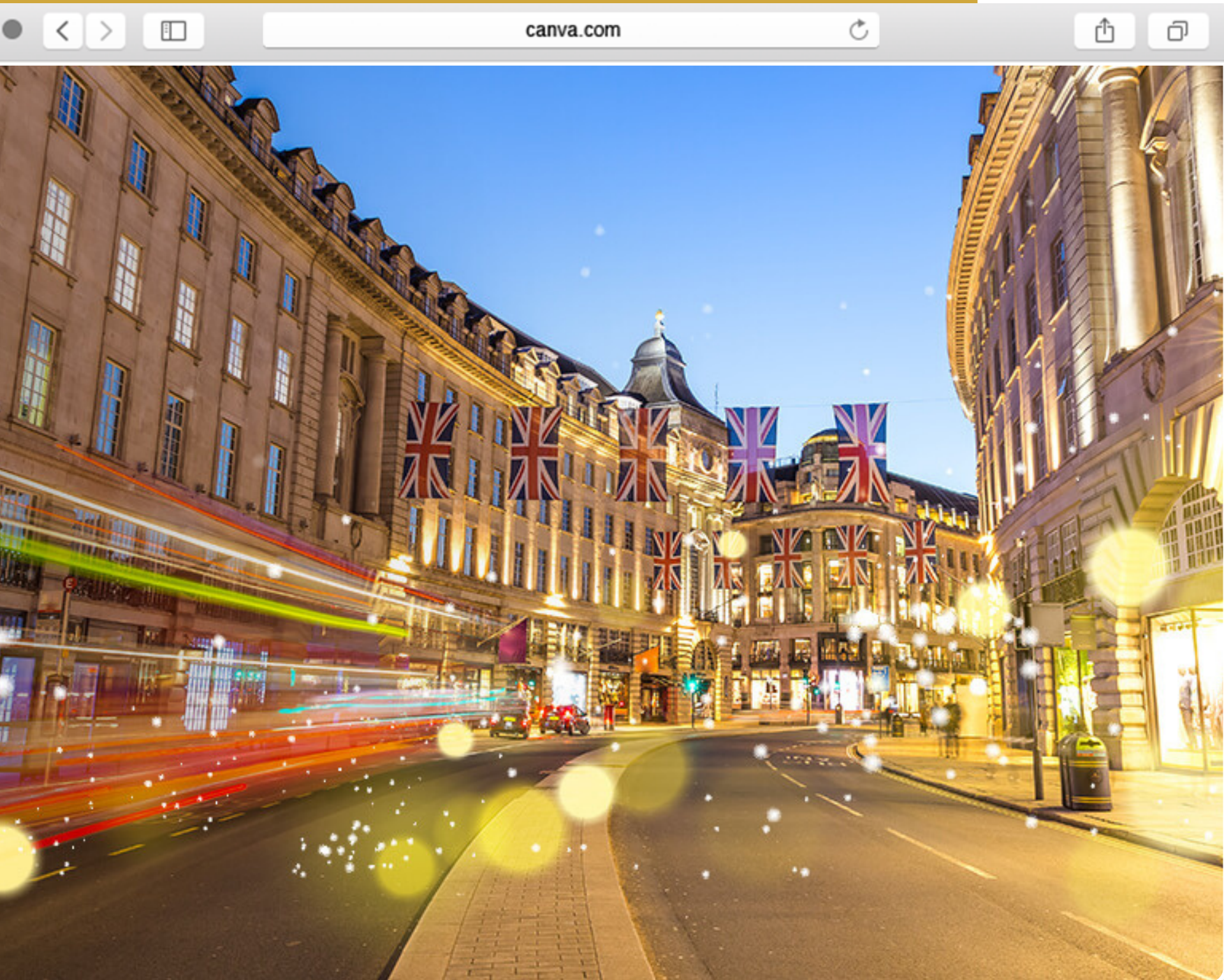


Regent Play



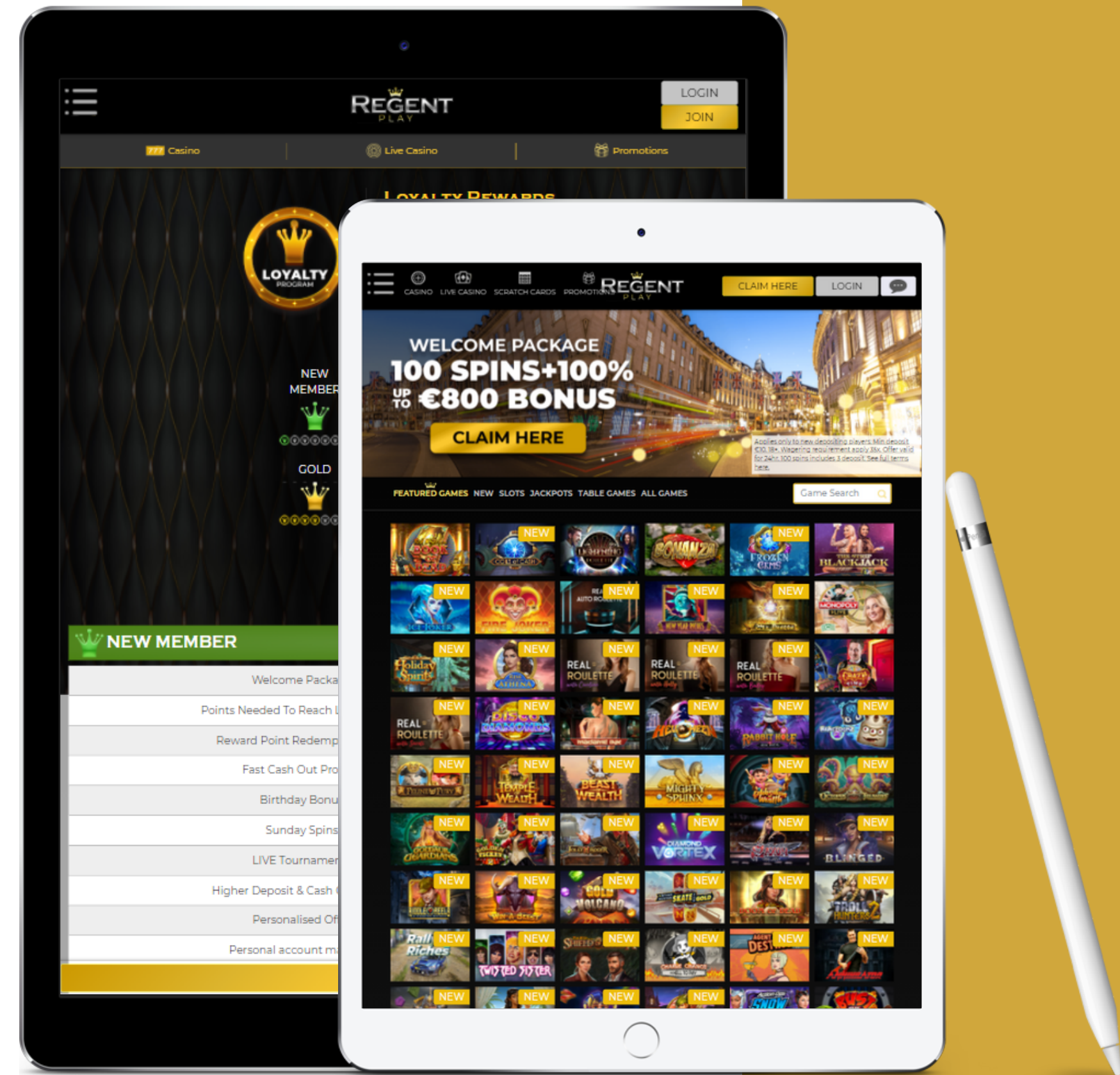
The Story Behind Regent Play

The Regent Play is a top-notch casino offering elegant service to the most dignified players. The attraction for many players to the Regent Play is its commitment and overall approach to real VIP players. This dedication to top echelon players has earned the Regent a reputation that its service and offers are second to none. Players who dominate other casinos require an online casino that can accommodate their needs. High rollers need more attention, higher limits in real-time, and access to bonuses, which complement their steady success.



The Day-To-Day Philosophy Of Regent Play

The Regent believes that true VIP players require an exclusive online casino that caters directly to their interests. We offer elite players a top-notch casino with high stakes tables and private rooms reserved for real VIPs.





Our Promise

To offer our customers a true VIP experience at a world-class online casino. By joining the Regent, players experience the thrill of risk and reward in a casino designated for high-rollers. To treat every player as a VIP in the casino.

Our Values

NEW

Grandeur

Regent Casino seeks to bring the brilliance, and grandeur of play directly to you. The Regent enables you to enter the life of exclusivity with each game.

NEW

NEW

NEW

NEW

Excellence

The Regent provides a premier gaming environment that operates in the most professional and sophisticated manner.

NEW

Majestic

Come to the Regent and feel what its like to play amongst other high level casino aficionados. A league of players second to none.

NEW

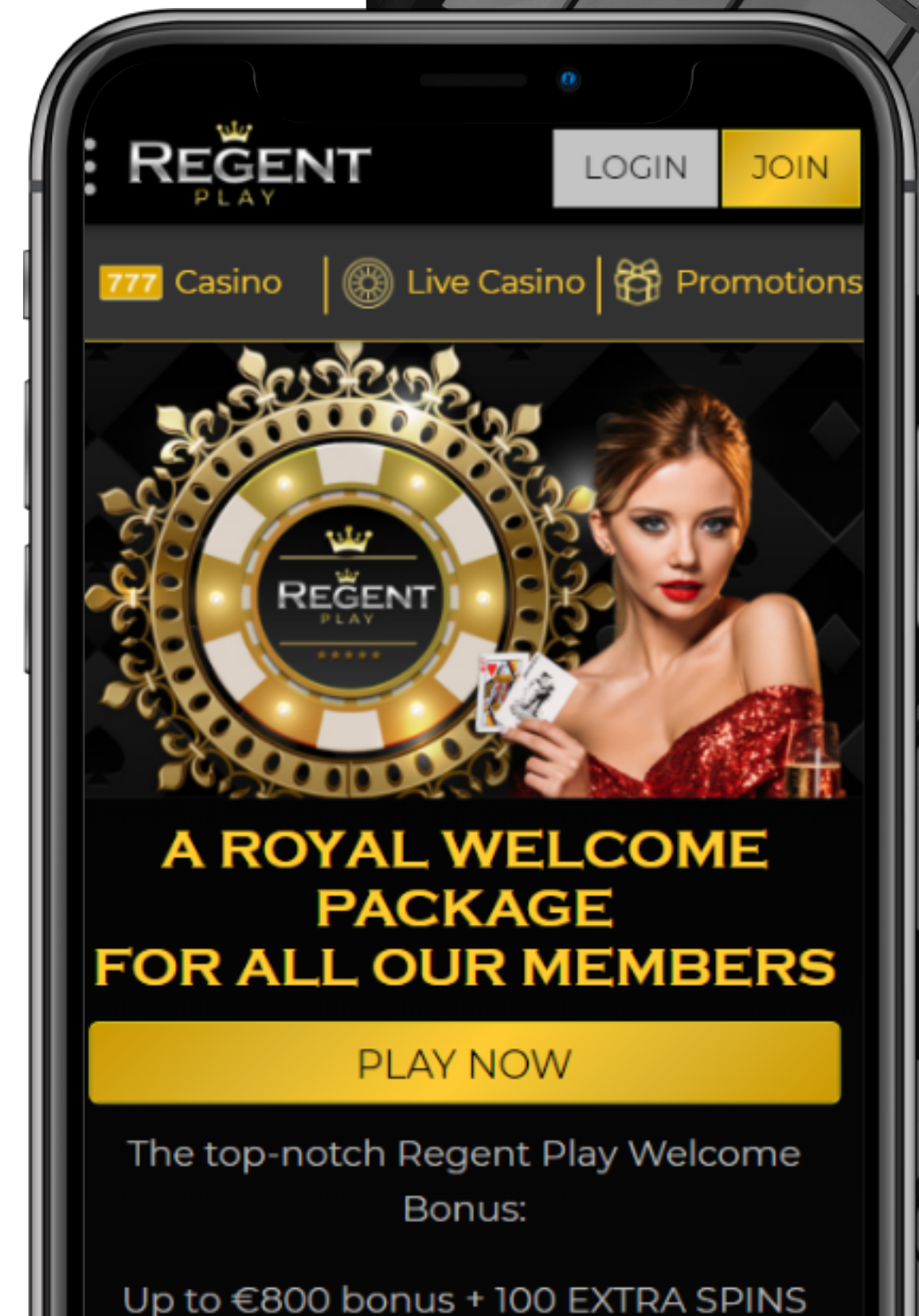
NEW

NEW

NEW

Tone Of Voice

Each communication needs to hint that the Regent is a top-notch online casino. Our tone of voice is our brand's personality and serves as a constant reminder that when you play at THE Regent, you play in the casino with a long tradition. Our tone is one of sophisticated, yet unpretentious. We empower players so when they play in the Regent, they feel regal and magnificent.



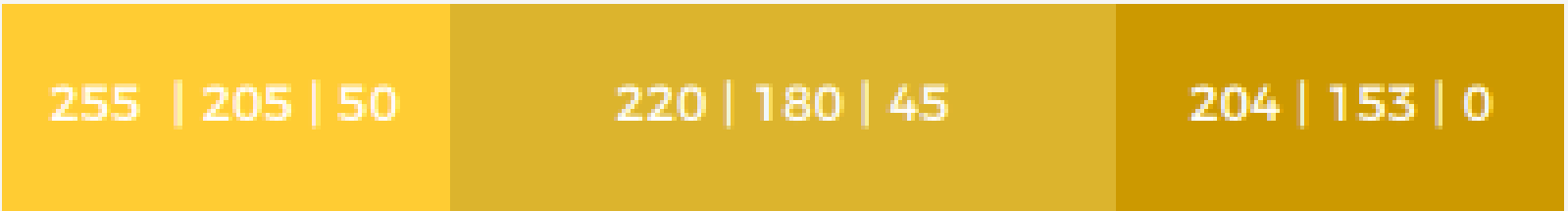
Color Palette

Regent Play

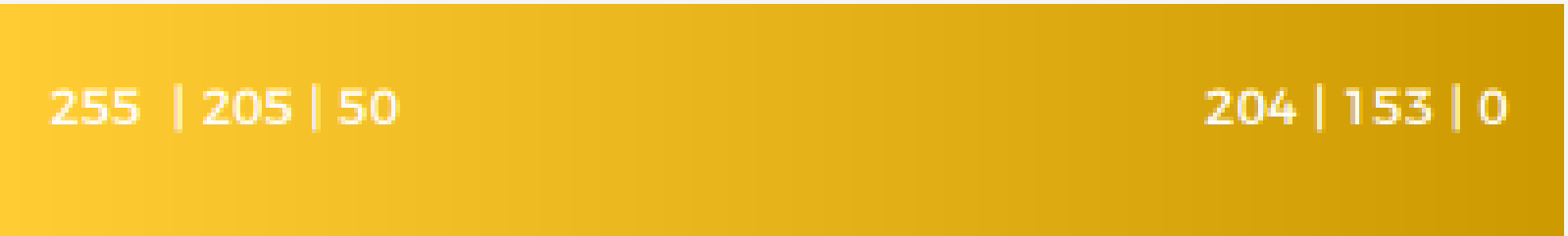




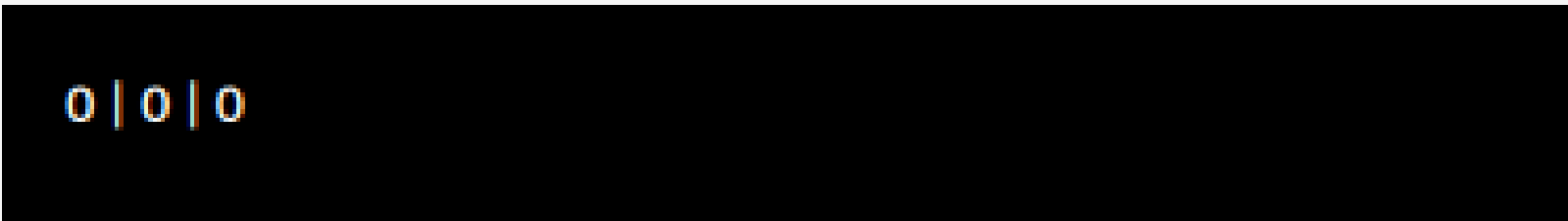
GOLD



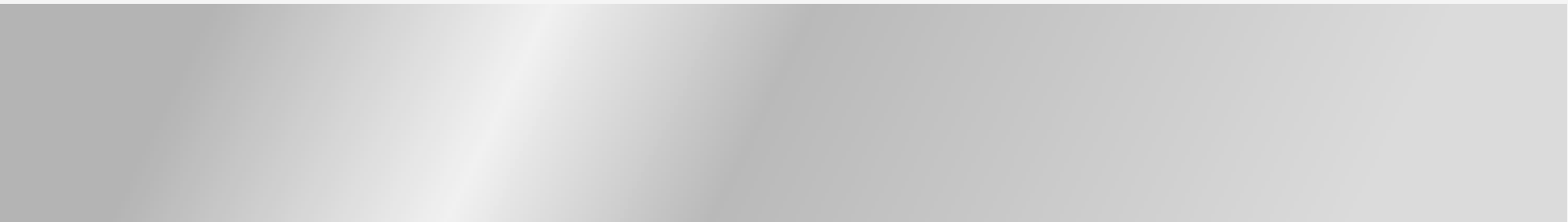
FLAT GOLD



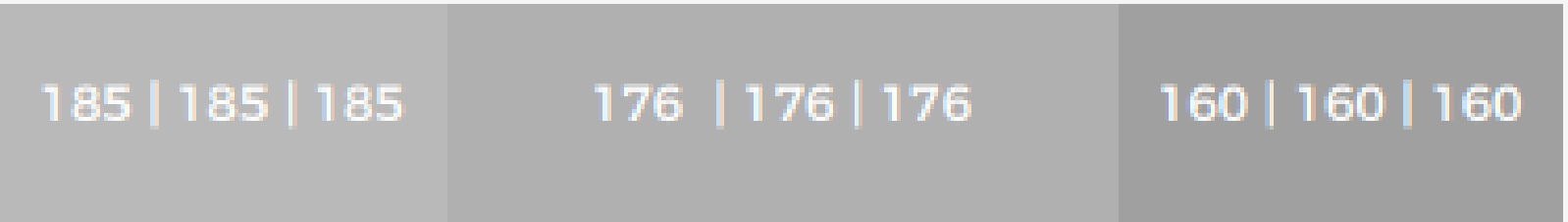
GRADIENT FLAT GOLD



BLACK



PLATINUM



FLAT PLATINUM



GRADIENT FLAT PLATINUM



GRADIENT FLAT BLACK

Fonts

COPPERPLATE GOTHIC

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