



Luckster
Sport

Sportsbook Guidelines



The Story Behind Luckster Sport

Where Sport meets luck is what Luckster sport is all about. A sportsbook where with a bit of luck on your side and an endless variety of sports betting markets and odds—the chances are almost limitless. At Luckster sport we live for those moments when human passion and tenacity triumph over all odds. Luckster allows its members to immerse themselves in the world of sports and let their luck guide them—Everyday is your Luckster day!

The day-to-day philosophy of Luckster

A moment when one can unwind from the stresses of the day and enjoy the luck of the Irish coupled with a multitude of sport betting markets and odds-sporting your interests in all things sport.





Our Promise

To offer our customers an authentic sports experience at a prestigious sportsbook. By joining Luckster sport, members experience the luck of the Irish in a sportsbook exclusively for love of all things sport. To cater to every sports fanatic – no matter who they are backing.

Our Values

Luck:

Luckster promotes accessibility to all types of players. We offer a sports betting experience with a hint of luck. We Allow members from anywhere to take advantage and enjoy the Luck of the Irish atmosphere with an exciting array of features, games, bonuses, and promotions on offer.

Fun:

Luckster provides a vast selection of sports markets and unmatched odds, in an authentic Irish-themed atmosphere for members to enjoy. Members can immerse themselves in the Luck of the Irish with all things sport and some seriously lucrative bonuses and promotions that are updated consistently.

Respect & reliability:

Any player who joins Luckster is guaranteed respect. At Luckster, we honor the privacy of all our members while providing a secure service. With reliable payment solutions, customer service, UK and Maltese gambling commissions, and a host of other policies which emphasize our dedication to reliable and safe gambling.

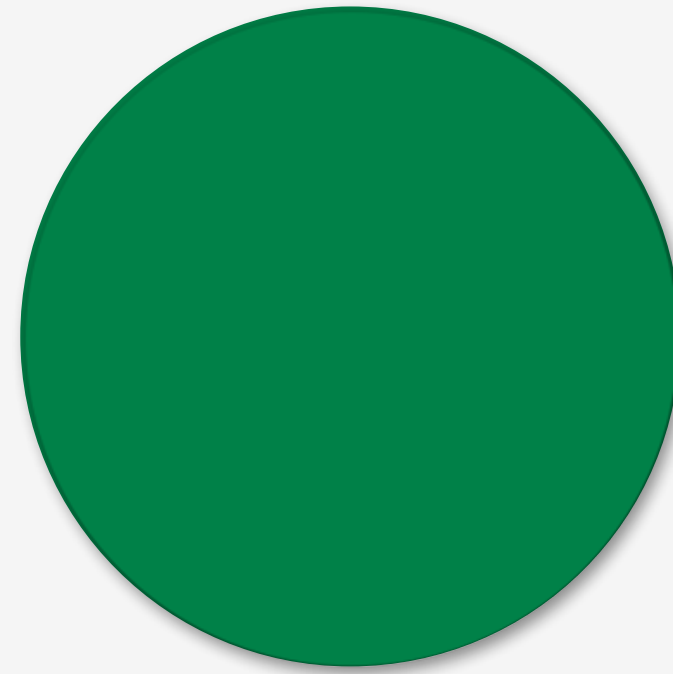


Tone Of Voice:

Each communication needs to hint "Try your luck , for love of the game!". Our tone of voice is our brand's personality and serves as a constant reminder the pot of gold at the end of the rainbow is all things sport.

Colour Palette

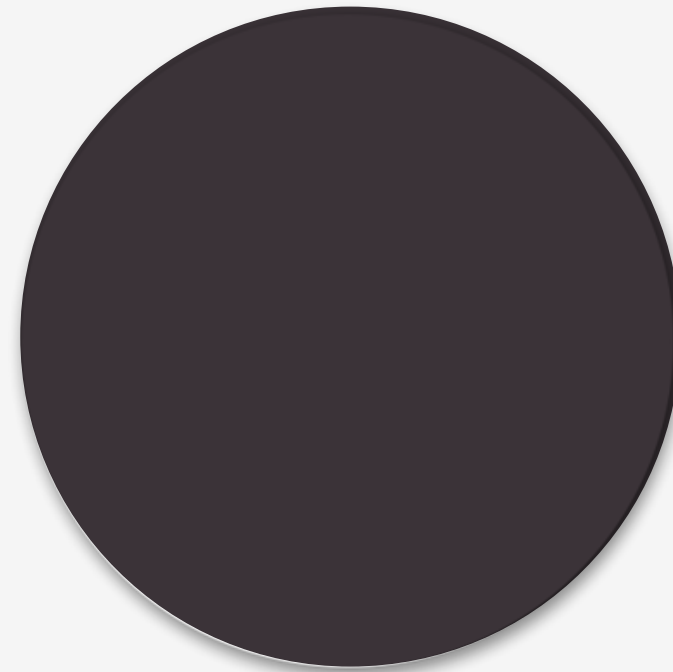
Luckster



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Fonts

Luckster

Poppins H1

Poppins H2

Poppins H3



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LOGOS