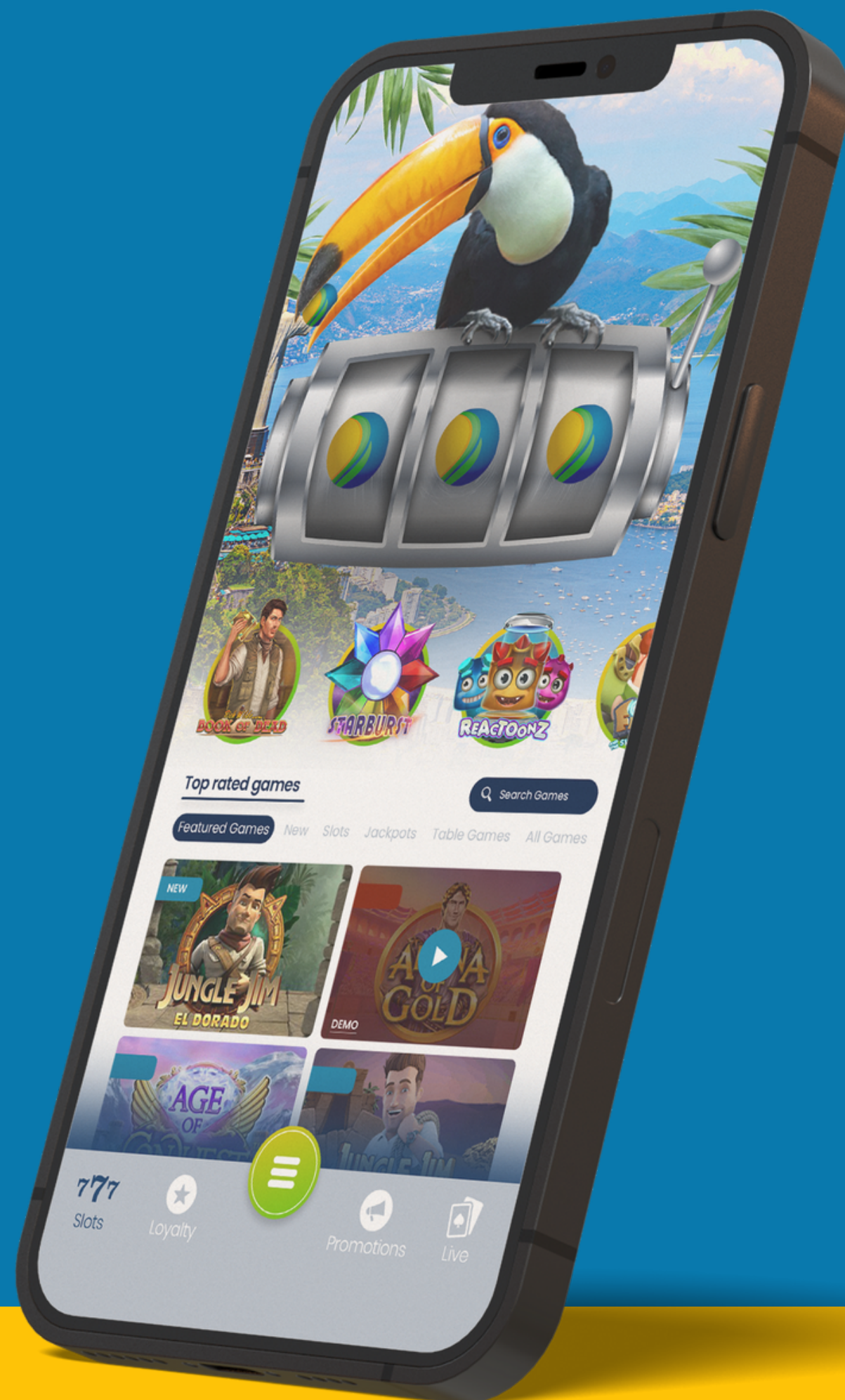




Brand Guidelines



# The Story Behind SpinRio

The SpinRio brand is the definition for fun and excitement. It offers all members a carnival atmosphere while providing a top-notch and a festive service as they enjoy the latest casino games. It's everything packed into one online Casino. The thing that keeps players coming back is SpinRio's carnival theme and overall commitment and approach to providing endless entertainment to its customers. With over 3000 casino games SpinRio is the perfect choice for every type of player. SpinRio's reputation of providing a service that is happier and second to none is due to its dedication to every type of player no matter where they are!

# The Day-To-Day Philosophy of SpinRio

Sometimes we lose sight of what's most important- having fun, SpinRio's carnival atmosphere will remind you of it every time. Sit back, relax and allow the samba tempo to take the lead.





# Our Promise

To offer our customers a constant reminder that fun is right around the corner at our vibrant online casino, SpinRio allows its members to enjoy the thrill of risk and reward in a casino with a samba tempo and carnival atmosphere.



# Our Values

## Playfulness:

SpinRio offers more than 3000 interactive and graphically appealing games with a samba beat and carnival atmosphere to top it off.

## Respect:

At SpinRio we take serious care in respecting every player who comes to experience SpinRio .

## Reliability:

In addition to all the fun, our customers can be guaranteed a secure and reliable experience. SpinRio is supported by reliable payment solutions, customer service, UK and Maltese gambling commissions, and other sensible policies that illustrate our commitment to reliable and safe gambling.

# Tone Of Voice

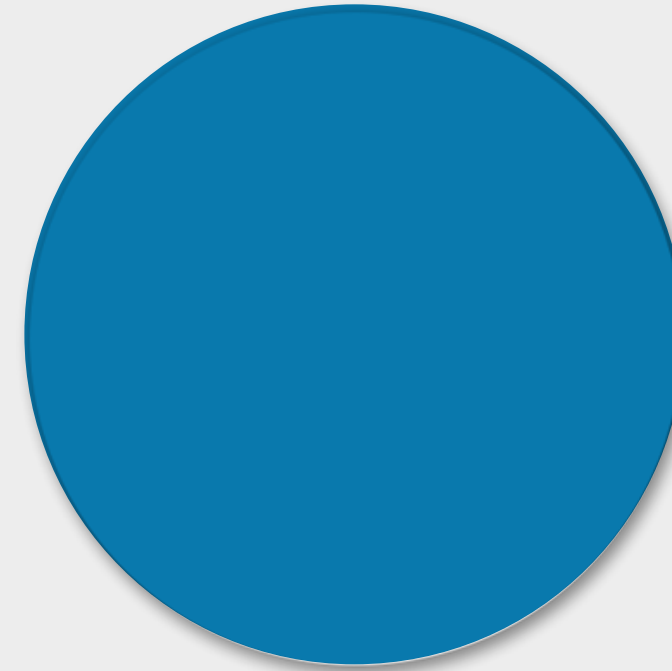
Each communication needs to hint that SpinRio is an online casino where the fun never stops for all types of players. Our tone of voice is our brand's personality and serves as a constant reminder that when you play at SpinRio, you can sit back, relax and allow the samba tempo to take the lead. Its that time of the day to immerse yourself in pure fun and enjoyment. Our tone is one that is vibrant, and exciting. We allow our members to find comfort in knowing SpinRio will always be there whenever you need a reminder of what's most important- having fun



# Colour Palette

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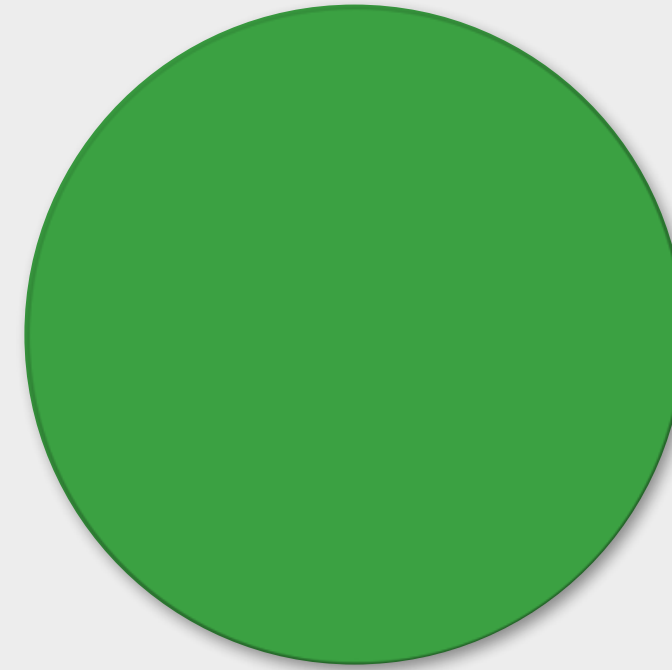
## SpinRio



#0979AD



#FFFFFF



#3BA142



#FEC307

# Fonts

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## SpinRio

**Poppins H1**

**Poppins H2**

Poppins H3





LOGOS