



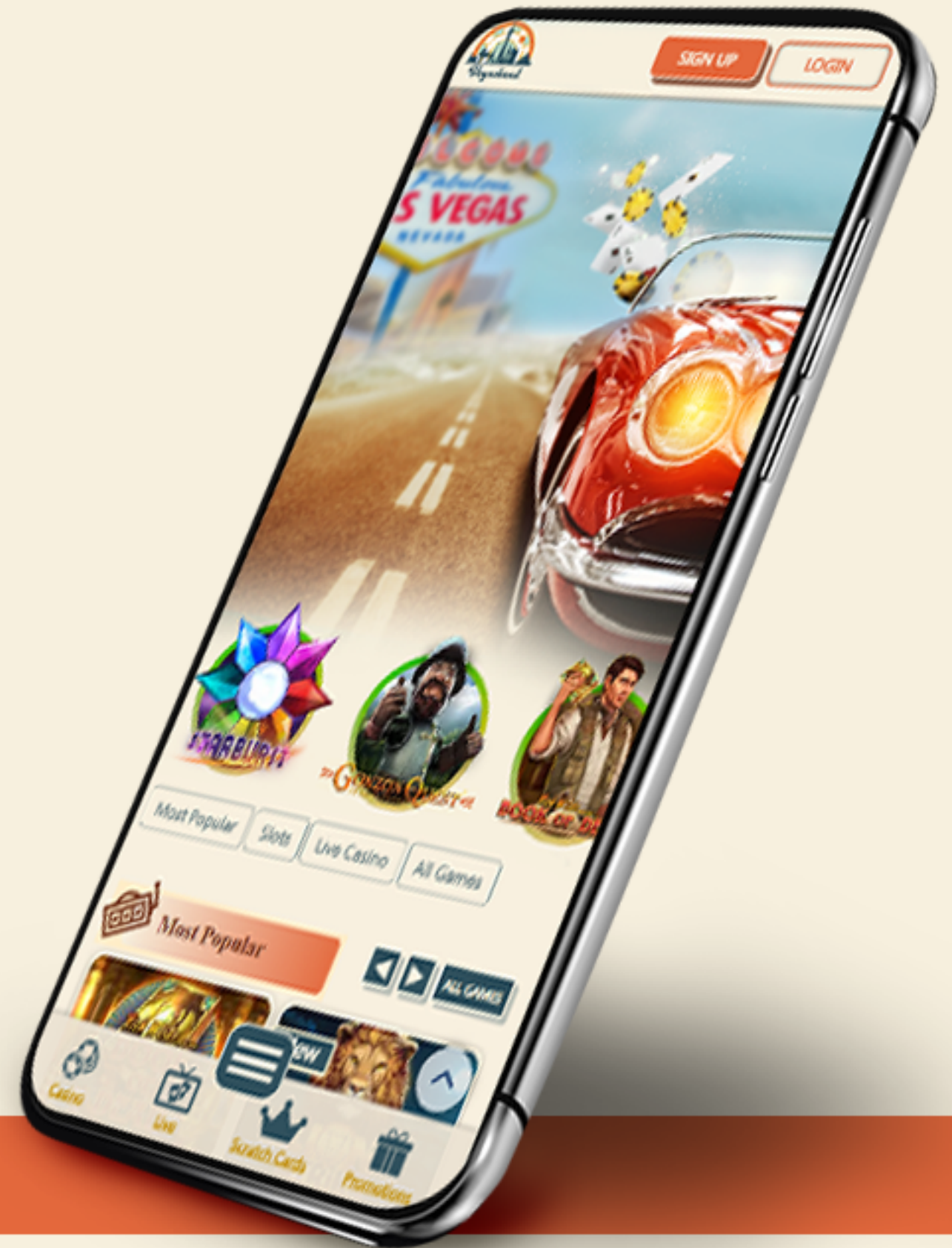
Vegasland

Brand Guidelines

The Story Behind Vegasland

Vegasland is an online casino that provides its customers with a realistic Las Vegas experience topped off with exceptional service. Vegasland's commitment and general focus on offering players with the look and feel of being at a premier Las Vegas casino on the strip via your mobile device is appealing to many players. All players share a desire to see Vegas in all its splendour.

While this may not be feasible for everyone, Vegasland aspires to be the equivalent of a visit to a top Las Vegas casino. Nothing has been overlooked. From the fascinating game selection to the appealing incentives and promos, it's nearly impossible to believe you're not in Vegas.





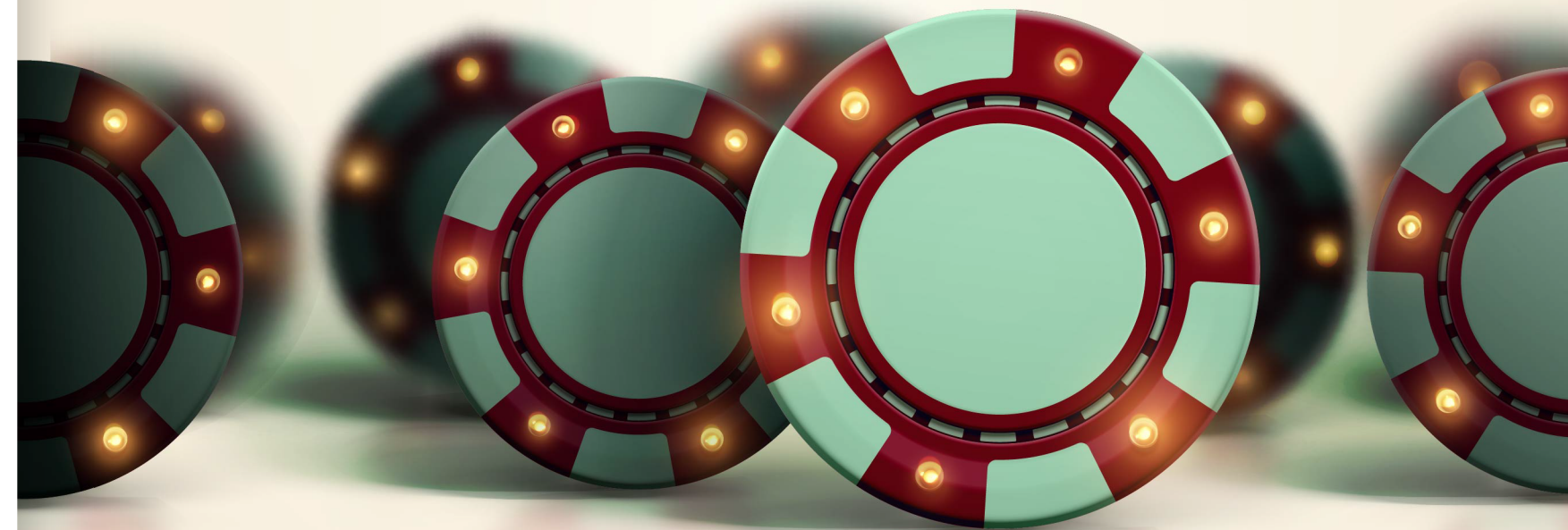
Vegasland's day-to-day mentality

The Vegasland crew thinks that every player, regardless of location, deserves to visit Las Vegas at least once.

To this purpose, we offer a Las Vegas experience with a rich variety of games and appealing bonuses and promotions targeted to all sorts of players.

Our Promise

To provide all members with a truly authentic Vegas experience at a fantastic online casino. When players sign up for an account at Vegasland, they will be able to experience the equivalent of a trip to a top Las Vegas casino, along with the thrill and excitement of thrill and reward in an online casino tailored for all types of customers.



Our Values

Accessibility:

Vegasland promotes accessibility for all different kinds of players. We provide a unique experience in addition to just an online casino. With a great selection of features, games, bonuses, and promotions available, we enable users from everywhere to benefit from and enjoy the Las Vegas lightning-show atmosphere.

Fun:

Members can play over 2800 engaging and graphically stimulating games in an authentic Las Vegas-themed environment at Vegasland.

Members may immerse themselves in the Las Vegas experience by taking advantage of our live casino deals, as well as some very attractive bonuses and promotions that are constantly updated.

Respect & reliability:

Any player who joins Vegasland will be treated with respect. We preserve our members' privacy while delivering a secure service.

With reputable payment methods, customer support, UK and Maltese gambling commissions, and a slew of other policies emphasizing our commitment to reliable and safe gambling.

Tone Of Voice

Each communication should imply that Vegasland is an online casino that provides members with the entire Las Vegas experience regardless of where they are.

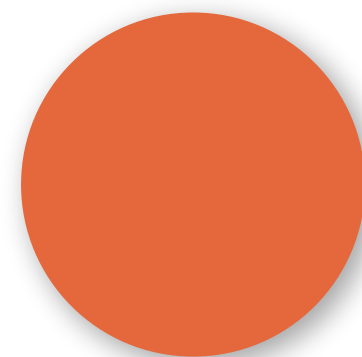
Our tone of voice expresses the essence of our brand and serves as a continual reminder that when you play at Vegasland, you can escape reality and join in on the Vegas fun no matter where you are. Our tone is inviting and enjoyable.

We make it possible for our members to enjoy the Las Vegas experience from the palm of their hand using any device.



Colour Palette

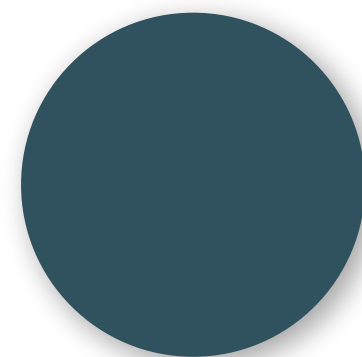
Vegasland



#E4683C



#F8F0DF



#30515E



#F6EAD0

Fonts

Vegasland

Segoe UI H1

Segoe UI H2

Poppins H3



Vegasland



Vegasland



Vegasland

LOGOS