



Casino Brand Guidelines

The Story Behind Zetbet Casino

The Zetbet Brand is all about bringing entertainment and excitement with a environment built on speed and innovation. It offers all members an experience where everything happens in Zet while providing a reputable service as they play the newest and most updated casino games. It's the fast paced atmosphere that keeps players coming back, as well as its commitment to providing endless gaming fun to its players. With a rich variety of games to and exciting bonuses and promotions everything really does happen in Zet.





The day-to-day philosophy of Zetbet Casino:

A moment when one escape the slow mundane routine of life and enjoy everything in Zet. With a speedy environment and a updated portfolio of games Zetbet has something for every type of player!

Our Promise

To offer our customers a tech savvy casino experience at a stellar online casino. By joining Zetbet Casino, members experience everything in Zet in a online Casino designed to suit every type of player no matter where they are based.



Our Values

Fun:

Zetbet sport offers a wide range of casino games, as well as some of the best bonuses and promotions available online.

Innovation:

Our betting experience is delicately designed for tech savvy individuals and is supported by reliable payment solutions, customer service, U.K and Maltese gambling commissions.

Respectful:

We respect each and every member who has come to experience Zetbet casino.

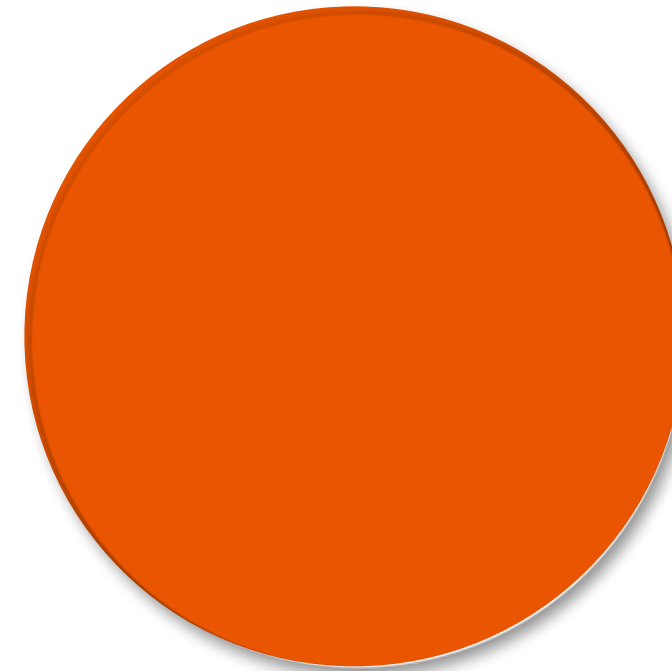


Tone Of Voice:

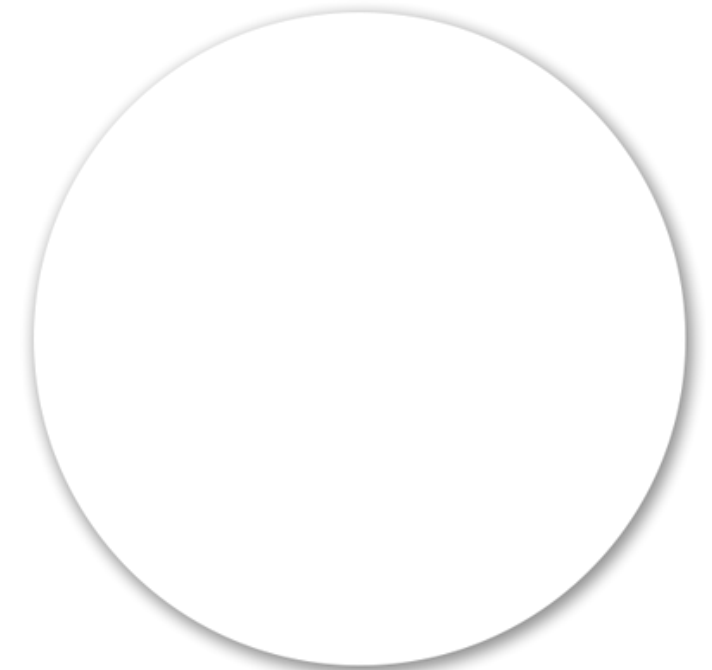
Each communication needs to hint at Zetbet casino members can experience a gameplay where "everything happens in zet". Our tone of voice is our brand's personality and serves as a constant reminder that when you play at Zetbet casino, you can leave the slow mundane routine of everyday life behind and experience a new updated gameplay!

Colour Palette

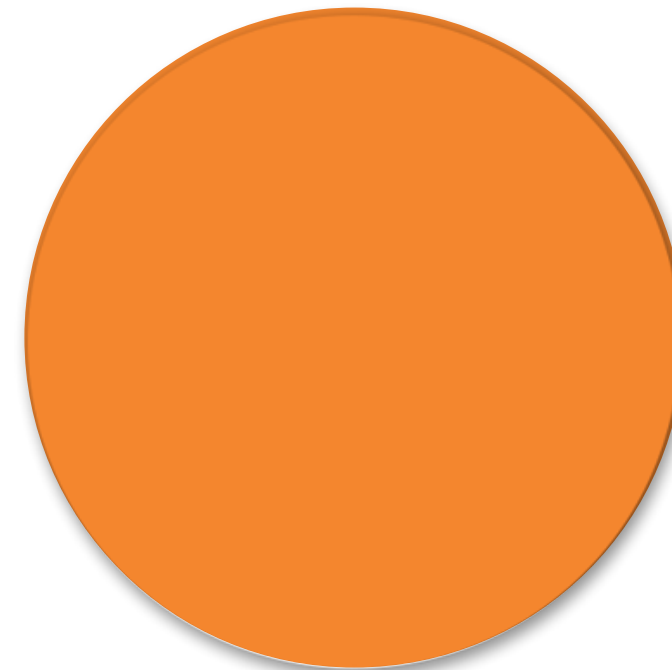
Zetbet



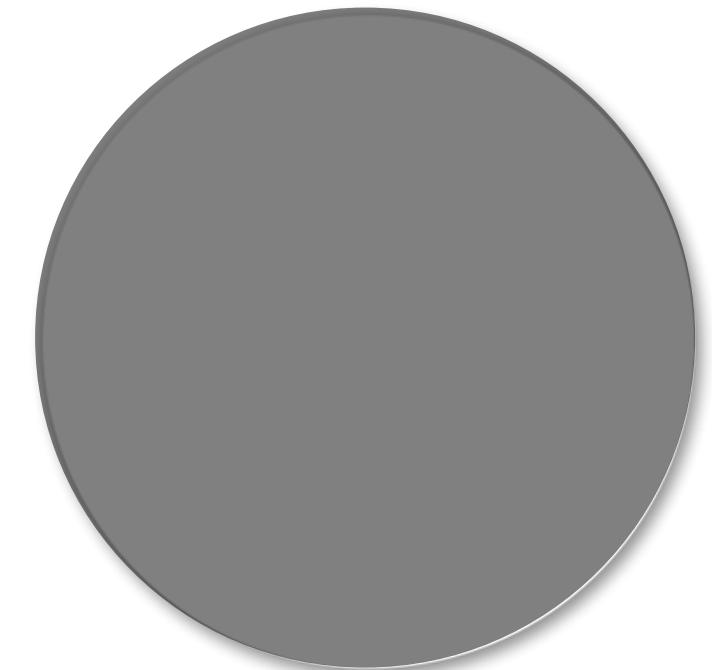
#E95500



#FFFFFF



#F4862E



#808080

Fonts

SpinRio

Poppins H1

Poppins H2

Poppins H3



LOGOS